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EDUCATION

2004 College of Architecture and Planning, Ball State University, Muncie, Indiana
Master of Architecture degree in Architectural Design
Master's Creative Project:
An Architecture of Total Loss: Building Learning Communities, Growing Learning Spaces

Outstanding Master's Thesis and Outstanding Graduate Student awards

Unique study in architecture aimed at better understanding design for interactive media and the user-interface experience through the design for the whole person and environment. I chose this program so as to study the connection between physical space with that of virtual space. This led to fruitful engagement of studying the built environment of "leftover" people, dwelling in "leftover" places, building with "leftover" materials. Through immersive projects, this "leftover" phenomenon contributed to my understanding of teaching and learning.

1998 Anderson University, Department of Art+Design, Anderson, Indiana
Bachelor of Arts degree in Graphic Design
Departmental Honors

ACADEMIC POSITIONS

2016-2017 **ADJUNCT FACULTY**
College of Communication, Butler University
Indianapolis, Indiana
- Taught the course:
  CME 106 – Survey of Digital Media

2015-2016 **DIRECTOR**
Basile Center for Art, Design and Public Life, Herron School of Art and Design, IUPUI, Indianapolis, Indiana
- Served as liaison between Community Partners (clients) and Herron Faculty and Students
- Generated proposals and contracts for projects from sculptural installations to visual communication design materials.
- Project Management for students engaged in Basile Center projects
- Managed staff and students in executing tasks supporting the mission of the Basile Center.
- Provided Creative Direction for the **Basile Design Studio** Design Scholars

2014-2016 **VISITING LECTURER (VISUAL COMMUNICATION DESIGN & FOUNDATIONS)**
Department of Visual Communication Design, Herron School of Art and Design, IUPUI, Indianapolis, Indiana
- Taught a range of courses including:
  HER-V210 – VC1: Elements & Principles
  HER-V211 – Typography
  HER-V214 – Design History: 1880 to Present
  HER-V220 – Design Methodology
  HER-V311 – Type & Image
  HER-V420 – Portfolio

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2000-2014 ASSISTANT PROFESSOR OF ART (GRAPHIC DESIGN) – TENURED

Department of Art+Design, Anderson University, Anderson, Indiana

- Taught a variety of foundation, upper division, and core curriculum courses
- Advised students academically as they matriculated the program
- Mentored students as they sought internships and professional employment
- Collaborated in university-wide curriculum development and assessment
- Participated in various standing and ad hoc faculty committees
- Articulated the departmental Mission, Vision, and Values
- Taught the following Courses: (authored four new courses*)
  - ARTH 2041 – Color Theory and Application
  - ARTH 2020 – Visual Arts: Critical Inquiry, Creativity, and Vocation*
  - ARTH 2100 – History of Art, Design, and Visual Culture in the Modern World
  - ARTH 2200 – Making Meaning & the Design of Everyday Things*
  - ARTS 2041 – Three-Dimensional Design
  - ARTS 3114 – Human Experience in Design* (formerly Computer Assisted Design)
  - ARTS 3310 – Typography Studio
  - ARTS 3420 – Design Thru Print Production (formerly Photographics)
  - ARTS 4114 – Design for Digital Media*
  - ARTS 4310 – Design for Print Media (formerly Graphic Design)
  - ARTS 4420 – Design Methodology
  - ARTS 4650 – Special Projects (Independent Study)
  - ARTS 4930 – Comprehensive Projects Prep (formerly Senior Thesis Prep)
  - ARTS 4950 – Comprehensive Projects (formerly Senior Portfolio and Thesis)

2010-2014 ASSOCIATE DIRECTOR
2006-2009 ASSISTANT DIRECTOR

Software Research Center, Anderson University, Anderson, Indiana

- Directed interdisciplinary teams of students and faculty in user-interface and human factors in SRC projects
- Built collaborative teams of Visual Communication Design and Computer Science majors employed by the center
- Developed best-practice procedures and documentation for project development
- Managed client relationships throughout project execution
- Consulted the Director on technology choices per project requirements
- Conducted strategic planning for a range of projects (web, desktop, and mobile) including: Conceptual Focus, Communication Strategy, Requirements, Content Outline, and Sitemap

1999-2000 PART-TIME INSTRUCTOR AND GUEST LECTURER

Department of Art + Design, Anderson University, Anderson, Indiana

- Facilitated the following courses and projects in Print Production, Electronic Media Tools, and Systems Design (Guest Lecturer)
  - ARTS 3114 – Computer Assisted Design
  - ARTS 3420 – Photographics
  - ARTS 4310 – Graphic Design

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POSITIONS IN PROFESSIONAL PRACTICE

2026-Present **DESIGN LEAD – INTERACTIVE TECHNOLOGY**
2020-2026 **LEAD INTERACTIVE TECHNOLOGY INSTRUCTIONAL DESIGNER**
2017-2020 **INTERACTIVE TECHNOLOGY INSTRUCTIONAL DESIGNER DEVELOPER**
The Children's Museum of Indianapolis – Indianapolis, Indiana

Lead interaction designer responsible for UX and UI design of all digital interactives throughout the museum. Collaborate with colleagues across exhibit development disciplines to deliver a cohesive visitor experience. Direct outside vendors on development of A/V and digital elements to maintain exhibit brand consistency. Create and edit audio/video assets used in interactives including 3D modeling and motion graphics. Software development in Unity 3D RTE, HTML/CSS/JS/PHP/MYSQL.

Job description includes being a liaison for university faculty and their students with the exhibit development team at the Children's Museum of Indianapolis. Through this function I participate in several events throughout the year supporting a national cadre of university programs in visual communication design, themed entertainment, user-experience design, media arts & science, human-computer interaction, as well as elementary education; aimed at developing good-will and talent pipeline for TCM.

2002-Present **PRINCIPAL**
ellojeo, inc. – Pendleton, Indiana

- Provides design consultation in experience architecture, communications systems, identity systems and interactive media
- Engages for-profit and not-for-profit organizations in the development of strategic planning and implementation of comprehensive design solutions
- Supports local design culture through ongoing relationships with area designers and vendors

1998-2002 **FREELANCE DESIGNER**
Anderson / Fishers / Pendleton, Indiana

Clients included: Eli Lilly & Co. President's Council 2002, Cummings Meeting Consultants, McGettigan Partners, Brainstorm Design, Delco-Remy America

1998-2000 **INFORMATION DESIGNER**
Brainstorm Design, Inc. – Indianapolis, Indiana

Senior member of creative team responsible for concept development in both print and electronic media. Emerged as project manager for interactive communication strategies. Collaborated with team members to manage client relationships. Successfully developed quality and innovative design solutions in accord with client budgets.

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ACADEMIC SERVICE, COMMUNITY OUTREACH

2021-Present **DEAI TASK FORCE, DEAI TF ALUMNI**
The Children's Museum of Indianapolis – Indianapolis, Indiana; Served two terms on task force on the ***Creating a DEAI Learning Culture*** subcommittee. Task force consults Executive Team on paths forward to improve Diversity, Equity, Accessibility, and Inclusion at TCM. Currently serving in advisory role on the formerly recognized though grassroots DEAI Task Force Alumni committee.

2026 **TCM VIRTUAL CONFERENCE PLANNING TEAM**
The Children's Museum of Indianapolis – Indianapolis, Indiana; Serving as chair of the Technology & Accessbility committee within the conference planning team. Also serving on the Speakers & Programming committee.

2023, 2026 **BOOK STUDY/DISCUSSION FACILITATOR**
The Children's Museum of Indianapolis – Indianapolis, Indiana; Lead reading and discussion groups over the book *The Color of Law: A Forgotten History of How Our Government Segregated America* by Richard Rothstein as part of TCM Learning and Training Department's DEAI learning track.

2024-2026 **INDUSTRY PARTNER/MENTOR**
Luddy School of Informatics, Indiana University Indianapolis – Indianapolis, Indiana; Partner participant in two "IUI Design Week" mentor brunches and served as industry portfolio reviewer over three consecutive years.

2023-2026 **AIGA PORTFOLIO DAY PROFESSIONAL REVIEWER**
AIGA Indianapolis Chapter – Indianapolis, Indiana

2021-2025 **HOST & PRESENTER - BALL STATE UNIVERSITY EMERGING MEDIA DESIGN & DEV**
The Children's Museum of Indianapolis – Indianapolis, Indiana; For several years running I have hosted master's students from BSU's low-residency EMDD program for a one-day visit and study of museum interactives. I present on museum design and development methodologies as well as demonstrate "lessons learned" from interactives on-the-floor.

2025 **INDUSTRY PARTNER – PURDUE UX DESIGN PROGRAM**
The Children's Museum of Indianapolis – Indianapolis, Indiana; As an industry partner, I shepherded a vertical team of rising UX Designers from Purdue University (West Lafayette) to redevelop and redesign the "Paint a Warrior" interactive in one of the museums permanent exhibits (Treasures of the Earth).

2025 **INDY DESIGN WEEK PORTFOLIO REVIEWER**
I_DW – Indianapolis, Indiana – Counseled four students and young professionals looking to begin their professional practice in various design discipline by review of their portfolios.

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2022-2024 JURY MEMBER
Ball State University – Muncie, Indiana; Served multiple semesters as a jury member of professionals reviewing thesis projects of Bachelor of Architecture candidates.

2019 PROFESSIONAL MENTOR TO HCI MASTERS PROJECT
IUPUI, School of Informatics – Indianapolis, Indiana; Professional consultant for Human Computer Interaction Masters students developing UX/UI and software for The Children's Museum of Indianapolis.

2015-2016 RECONNECTING TO OUR WATERWAYS (ROW)
Executive Board, White River ROW – Indianapolis, Indiana; Volunteer service on executive board. Served as connection between Near West Side and IUPUI, representing IUPUI's desire to build connections to the Near West Side neighborhoods. ROW exists to regenerate our relationship to five major waterways in Indianapolis. In so doing, ROW aims to revitalize the neighborhoods surrounding the waterways.

2015-2016 ITEC FACULTY MENTOR
IUPUI – Indianapolis, Indiana; Innovation to Enterprise Commercialization team. Served as Faculty Mentor to a multidisciplinary team of VCD, Computer Science, and Informatics students. Team developed a web and mobile app as a resource tool for learning centers at the collegiate level. Received creator credit and portion of proceeds from commercialization.

2013-2014 FACULTY AFFAIRS COMMITTEE
Anderson University – Anderson, Indiana; Primary responsibilities of this committee are faculty governance and grievances. I helped pass a major restructuring of faculty governance which amended the faculty handbook. I was also a source for parliamentary procedure.

2011-2014 WRITING INTENSIVE COMMITTEE
Anderson University – Anderson, Indiana; Committee formed to evaluate and approve/deny courses for the university Writing Intensive program. All students must take two such courses, beyond composition and rhetoric, in order to complete an undergrad degree.

2003-2014 AIGA STUDENT PORTFOLIO PROFESSIONAL REVIEWER
AIGA Indianapolis Chapter – Indianapolis, Indiana; Each year I organized a group of my own students to attend the AIGA Student Portfolio Review Day where I also served as a professional reviewer, giving feedback to students from around the state.

2012 WAYFINDING CONSULTANT (PRO BONO)
Pendleton First UMC – Pendleton, Indiana; Assisted church committee with understanding the struggles visitors face upon first encountering the church building. Proposed environmental graphic solutions to clarify wayfinding rendering it more intuitive to navigate the structure.

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2010-2012 SUSTAINABILITY COMMITTEE
Anderson University – Anderson, Indiana; Ad-hoc committee formed to analyze campus sustainability issues, primarily focused on energy consumption, material recycling, and explorations of alternative energy sources. Committee also enacted energy-saving programs aimed at small changes in behavior (such as turning lights off when not in use) to yield significant impact.

2005-2011 ASSESSMENT COMMITTEE
Anderson University – Anderson, Indiana; Sub-committee on assessment of undergraduate majors. Charged with soliciting, evaluating, and approving assessment proposals as well as review/approval of assessment results towards HLC accreditation.

2008 STRATEGIC PLANNING COMMITTEE
Anderson University – Anderson, Indiana; Committee formed by university president to research and develop and communicate the organization's strategic plan for the period from 2008 through 2012.

2005 JURY MEMBER
Ball State University – Muncie, Indiana; Served as a member of the professional jury brought in to critique final studio projects for fourth year architecture students.

2004-2005 DEVELOPMENT TASK FORCE
Operation Love Ministries – Anderson, Indiana; Five-member committee formed to investigate and expand funding sources for OLM. The organization provides medical, financial, counseling and food pantry services to impoverished community members of Madison County, Indiana.

HONORS, AWARDS AND GRANTS

2023 Earned AIGA-DL (Design Leader) Professional Designer Certification from the American Institute of Graphic Artists

2021 Distinguished DEAI Task Force member certificate

2008 Anderson University Strategic Planning Committee Member

2004 2003-04 Outstanding Master's Thesis, Department of Architecture, Ball State University

2004 2004 College of Architecture and Planning commencement Graduate's Welcome Address, by vote of faculty of CAP, Ball State University

2004 2004 Outstanding Graduate Student, Graduate School, Ball State University

2003 Standerford and Jewel Scholarship (Architecture and Planning), Ball State University

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2003 Sri Lanka Travel and Field Study Grant, Anderson University

2002 2002-2003 Faculty Development Grant, Anderson University

1998 Departmental Honors, Department of Art + Design, Anderson University

1996 Commissioned designer of Donald Addison Courtney Memorial Award, Department of Religious Studies, Anderson University.

SELECTED PROJECTS, PRESENTATIONS, PUBLICATIONS & EXHIBITIONS

2026 THE DESIGNER'S MIND: BLACK BOX OR GLASS BOX – Indianapolis, Indiana
Hosted a session for staff designers at The Children's Museum of Indianapolis to discuss the perennial question of "black box" versus "glass box" design and creative problem solving as explored by The Design Methods movment of the 1950's and 60's. Discussion included professionals of many disciplines who ultimately came upon the understanding that design is a fundamental human activity conducted in different mediums. *Bigger than a Building: Celebrating a Team that will Inspire the Future* - Virtual Conference, "Grow Your Career" track.

2026 USING GOOD GESTALT IN POWERPOINT SLIDES: DESIGN PRINCIPLES AND PRACTICE FOR NON-DESIGNERS – Indianapolis, Indiana
Pre-Conference Workshop designed to provide history, principles, examples, and practice opportunities to non-design professionals with the goal of improving their understanding of creating well-designed slide decks. *Bigger than a Building: Celebrating a Team that will Inspire the Future* - Virtual Conference, "Do the Work Better" track.

2026 GUEST LECTURE - INDIANA UNIVERISTY BLOOMINGTON – Bloomington, Indiana
Guest lecture on User-Experience and User-Interface design giving in The Center for Comprehensive Design's introduction to design course.

2025 ON BEING A DESIGNER AND NOT DOING DESIGN – Loveland, Colorado
Essay published in the inaugural issue of The Saltmine Review from Saltmine Book Publishers. The essay is a reworked version of my professional Designer's Statement.

2025 BEHIND THE DESIGN FOR INDY DESIGN WEEK – Indianapolis, Indiana
Presented during Indy Design Week, a celebration of all design disciplines in the Indianapolis area. The session featured the exhibit development process at The Children's Museum of Indianapolis as it pertained to the *Mickey Mouse Clubhouse* exhibit developed in partnership with Disney, Jr.

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2024 BEHIND THE DESIGN FOR AIGA INDY – Indianapolis, Indiana
Hosted and presented a "behind the scenes" peak at the exhibit development process for *Winterfaire*, a seasonal exhibit at The Children's Museum of Indianapolis. The event was sponsored by the Indianapolis chapter of the AIGA.

2024 WE CAN DO HARD THINGS: SHIFTING ATTITUDES WITH USER-EXPERIENCE DESIGN – Fishers, Indiana
Indiana UXPA (User-Experience Professionals Associate) during International UX Design Day. The session presented my work on interactives for the Emmitt Till & Mamie Till-Mobley: Let the World See exhibit produced by The Children's Museum of Indianapolis.

2024 GUEST LECTURE - USC LONG BEACH – Long Beach, California
Guest lecture on informal educational practices delivered to the Advanced Practices in Informal Education course participants in the Master in Science Education program at USC Long Beach. Lecture focused on determinationing learning objectives for interactives at The Children's Museum of Indianapolis including evaluation in terms of learning objectives.

2024 JURIED EXHIBIT SELECTIONS – Muncie, Indiana
Two pieces, "Fugue 19" and "Fugue 6" selected for inclusion in Minnestrista's annual juried show featuring the work of regional artists of East-Central Indiana.

2024 GUEST LECTURE - ST. EDWARD'S UNIVERSITY – Austin, Texas
Guest lecture on User-Experience Design practices at The Children's Museum of Indianapolis as well as the discipline in general. The lecture was delivered in preparation of an interactive exhibit students were developing at their university.

2013 COMMUNITY HEALTH SURVEY – Anderson, Indiana
User-Interface/User-Experience Design for robust community health survey. The responsive design of the site allows it to seamlessly run on many different devices. While simple in its linear survey format, the design accounts for complex future changes and updates.

2006-2013 INTERPRETIVE CENTER – Anderson, Indiana
Architect and Exhibit Designer, Interior architectural design of exhibit environment for the Anderson, Indiana based Church of God Ministries. Provided design services from research and communication strategy through design plans, construction consultation, exhibit fabrication, and final exhibit installation.

2011 FARMEN RESIDENCE – Anderson, Indiana
Architectural Consultant, Assisted in planning the living environment for a retiring couple. Guided allocation of space per client specifications and standard regulations. Solved detail issues with kitchen, utility, and bathroom spaces.

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2009 **MCKINNEY RESIDENCE – Pendleton, Indiana**
Designed (including necessary drawings) a two-story residence for family of four (mine). The 3780 sq.ft. home is inspired by Frank Lloyd Wright's Prairie Style. The layout takes its cues from the site using the center point of the corner lot radius as a major axis. The design maximizes seasonal changes in sun position.

2003-Present **SQUATTIO – Anderson, Indiana**
Installation as part of Master's thesis research; Movable structure of wood and steel; Used as a individual squatted studio space beneath a bridge in Anderson; Built with many reuse materials

2003 **TIMBER PAVILION – Katubedda, Sri Lanka**
Installation as part of Master's thesis research and CapAsia III; Collaborative project involving 60 international students and faculty from both the College of Architecture and Planning at Ball State University and The Faculty of Architecture at the University of Moratuwa; Leadership responsibilities in design and construction of joinery details; Built completely of disassembled timber pallets, hand-sawn logs, various other reuse materials

2002 **LEFTOVER+ – Muncie, Indiana**
Installation of temporary dwelling in which I lived for one week; Part of Ball State University's UniverCity 2002; Structure designed and built with re-use materials such as paper tubes, scavenged plywood, and disposed offset lithography plates

1999 **INDIANAPOLIS MOTOR SPEEDWAY PAVILION AT CONSECO FIELDHOUSE – Indianapolis, Ind.**
Design lead for Brainstorm Design, Inc.; 8x256 foot overhead installation in concourse pavilion sponsored by the IMS; installation tells history of the speedway in both word and image

1999 **INDIANAPOLIS MOTOR SPEEDWAY GRANDSTAND BANNERS – Speedway, Indiana**
Design lead for Brainstorm, Inc.; various banners (22x22 to 22x80+ feet) installed on exterior of the Speedway's grandstands and pedestrian entrances

NOTABLE PROJECTS INVOLVING STUDENTS

2015 **"Arbor Grove" – Installation at Cityway YMCA, Basile Center, Herron Sch. of Art + Design**
Graduate student Stephanie Cochran completed a significant installation spanning a few hundred square feet in the atrium of the Cityway YMCA in for the YMCA of Greater Indianapolis. Involved skills in proposal and contract development, project management, and installation work.

2012 **TRI-S IDENTITY & WEBSITE – Software Research Center, Anderson University**
Collaborated with Design and Computer Science students to develop concept proposals for the Tri-S office at Anderson University. The finished design web design was a true combination of mine and students' work.

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2009 **1771 (17 DESIGNERS, 7 DAYS, 1 CAUSE) – ARTS 3114 Human Exp. in Design, Anderson Univ.**
Beginning design students took control of their education in this class to work towards a common exhibition of work produced by the students to be auctioned raising money for the American Cancer Society in Madison County. Also involved procurement of studio space for the group and exhibition space, both of which employed the conversion of found space and materials to meet design requirements.

2008 **PACT (PEACE AND CONFLICT TRANSFORMATION) – Anderson University**
Private practice project for which I contracted with a student. We collaboratively developed an array of proposals for PACT Identity Mark. The mutual contribution by the two of us resulted in a dynamic mark worthy of the client's mission.

2004 **SDG IDENTITY SYSTEM – ARTS 4310 Graphic Design, Anderson University**
Created a student-directed "design firm" that researched, concepted, designed, and implemented an Identity System for SDG International of Anderson, Indiana. Many of my class projects for upper-level students involve "real world" clients. A sample list of clients includes: SDG International, Habitat for Humanity (Madison County), Visiting Nurse Health Care, Pelham Productions, Walker Research, and The City of Anderson Transit System.

2003-2005 **PRAYER ALCOVE – ARTS 4310 Graphic Design, Anderson University**
Conducted a University project, funded by donors, to develop a niche in AU's Kardatske Wellness Center to be a "Prayer Alcove." Class of 12 students made 4 team-based proposals to a selection committee, which included the University President. I managed the year-long installation process with the students who developed the chosen proposal.

2003 **TYPOGRAPHIC INTERSECTIONS – ARTS 3310 Typography, Anderson University**
Eleven member typography class became motivated to go beyond the classroom in order to register an impact in"the real world." Following their lead, I created an environment were students conducted a seven week work that culminated in the unauthorized installation of four "Typographic Intersections" on the campus of AU. Each was somatically experiential, involving viewers in the midst of their daily lives. Each piece focused on a different "irratative" (a phrase of The Most Reverend Desmond Tutu) and presented challenges to improve on those situations.

2000 **BAUHAUS EXHIBIT – ARTS 4310 Graphic Design, Anderson University**
Nine students designed and installed (with many members contributing from throughout the department) an exhibit for Y2K Studios (Anderson, Indiana). Exhibit featured over 20 Bauhaus masterworks (authorized reproductions) The show was didactic and contained many educational elements welcoming to all visitors.

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ADDITIONAL PRESENTATIONS AND PUBLICATIONS

2013 FACULTY EXHIBITION (RECENT WORKS) – Documentation of Interpretive Center project and various identity marks. Anderson University, Anderson, Indiana.

2009 CHAPEL/CONVOCATION PRESENTER – "McKinney Residence: Living with Design." Anderson University, Anderson, IN, November 10, 2009.

2009 FACULTY EXHIBITION (RECENT WORKS) – Documentation of the McKinney Residence project and various identity marks. Anderson University, Anderson, Indiana.

2004 THESIS PRESENTATION AND DEFENSE – "An Architecture of Total Loss: Building Learning Communities, Growing Learning Spaces." Ball State University, Muncie, IN, April 30, 2004.

2003 CONFERENCE PANEL – "Temporarily Permanent, or Permanently Temporary? A Look at the Rippling Impact of Field Study in Colombo, Sri Lanka." Panel presentation, regional meeting of the Association of Collegiate Schools of Architecture, Muncie, IN, October 24-26, 2003.

2003 GUEST LECTURE – "On Being a Designer and Not Doing Design: A Design Methodology." Faculty of Architecture, University of Moratuwa, Katubedda, Sri Lanka, March 13, 2003.

2002 EDITOR – "Leftover+" Compilation book of research documentation for Master of Architecture studio, Department of Architecture, Ball State University, Muncie, IN, 2002.